

Privacy Policy

Effective Date: [14/05/2025]

Thara Green Platform ("we", "our", or "us") is committed to protecting your privacy. This Privacy Policy outlines how we collect, use, disclose, and safeguard your personal information when you use our platform, including both web and mobile applications ("Platform").

1. Information We Collect

We may collect the following types of information:

- **Personal Information:** Your name, phone number, email address, mailing address, agricultural plot details, and any other information you provide.
 - **Usage Data:** Information such as login activity, time spent on the platform, device type, and IP address.
 - **Location Data:** Geographic location if you enable location services.
-

2. How We Use Your Information

We use the information we collect to:

- Provide and maintain the functionality of our Platform.
 - Analyze user behavior and improve our services and features.
 - Communicate with users about updates, support, or service-related information.
 - Ensure the security and integrity of our services and prevent fraud or misuse.
-

3. Sharing Your Information

We do not sell or rent your personal information. We may share your data only with:

- **Service providers** who support our platform functionality (e.g., hosting, database, messaging services).
 - **Legal authorities**, if required by law or to comply with legal obligations.
-

4. Data Retention

We retain your personal data only as long as necessary to provide our services and to comply with applicable laws and regulations.

5. Your Rights

You have the following rights regarding your personal data:

- The right to access, correct, or delete your personal information.
- The right to withdraw consent at any time (where applicable).
- The right to object to or restrict certain types of processing.

To exercise these rights, please contact us using the information provided below.

6. Data Security

We implement appropriate technical and organizational measures to protect your data from unauthorized access, alteration, disclosure, or destruction.

7. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with the revised effective date. We encourage you to review this policy periodically.

8. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at:

Email: contact@tharagreen.com

Company: Thara Green Co., Ltd.

Address: 101 True Digital Park, Pegasus Building, 5th Floor, Unit 565, Sukhumvit Road, Bang Chak, Phra Khanong, Bangkok 10260, Thailand